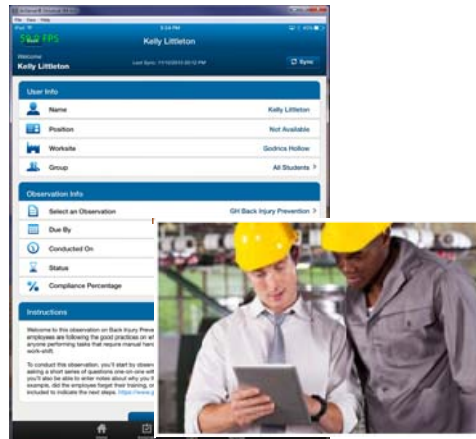


What is Alchemy Communications?

The Alchemy Communications program is a multi-point communication approach designed to facilitate learning, increase knowledge retention and compliance, and encourage supervisor-employee interaction through observation and interaction.

Alchemy Communications

- Aligns a monthly communications program with an existing Alchemy course
- Total of 12 monthly food safety and workplace safety topics
- **Each monthly communication topic is supported by:**



Available in English & Spanish

How Does It Work?

Alchemy Communications focuses on one topic per month, which is communicated through testing, training, huddle talks and observations. Below is a suggested timeline for implementation each of the available components.

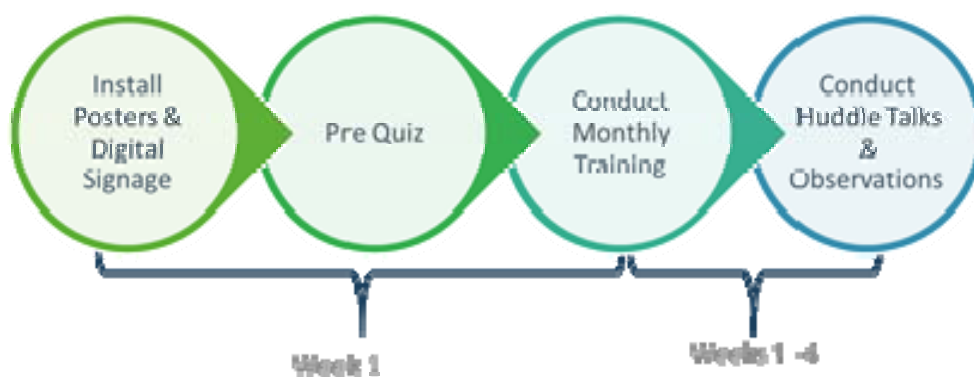
Monthly Communication Cadence

Week 1

- Identify the communication topic for the month
- Install Posters & Digital Signage
- Determine existing knowledge and perceptions with the Knowledge Quiz

Weeks 1-4

- Facilitate the appropriate Alchemy course
- Provide Huddle Talks
- Conduct Observations with Coach
- Encourage team to view digital signage and posters on display at your location
- Deliver the Knowledge Quiz again to verify learner knowledge of the topic



See the *Communications - Checklist* tip sheet for launch and pre-launch timelines